

Channel 5 Programme Tariffs for Commissioned Productions Taking Primary Rights Only

ITC GENRE CODE	SUB-GENRE	TIME SLOT	COST
Education	Gen Doc	Peak	£30K - £80k
	Adult Ed.	Off – Peak	£ 1k - £ 5k for 30 mins
	Social Action	Off – Peak	£25k for 60 mins
Arts		Peak	£25k for 30 mins
		Peak	£50k for 60 mins
Current Affairs		Peak	£30k - £100k per 60 mins
		Off Peak	£10k per 60 mins
Children's	Drama	Off-Peak	£25k for 60 mins
	Entertainment	Off-Peak	£10k for 30 mins
	Information	Off-Peak	
	Pre-school	Off-Peak	£2.5k - £4k for 10 mins
Documentary/Features	Single Doc	Peak	£30k - £85k per 60 mins
	Series	Peak	£50 - £80k per 60 mins
	Other	Peak	£40k - £50k per 30 mins
	Information		
Drama	Soap	Peak	£ 45 - £ 50k per 30 mins
	Single	Peak	£150k - £200k per 60 -120 mins
Entertainment	General	Peak	Est £35k - £75k per 30 mins
	Game Show	Peak	Est £30k - £60k per 30 mins
	Quiz	Off Peak	£0 - £6k per 60 mins
Factual Entertainment		Peak	£70k - £110k
News	Not applicable		
Religion		Off-peak	£ 3k - £15k per 30 mins
		Peak	£25k per 30 mins
Sport	Not applicable		